



Children's Initiative Funding Guidelines

Important Notice

The Weyerhaeuser Family Foundation made significant changes to its Children's Initiative Guidelines that took effect for the 2020 funding cycle. Guideline changes will be effective for first and second-year applications submitted for the 2021 funding cycle, due on March 1. If you are applying for third-year funding, please continue to use the Children's Initiative Guidelines for which your program was originally funded.

Program Goal

The goal of the Children's Initiative is to support direct service programs that promote resilience, stability, and psycho-social health for youth ages 14 to 21 who have been traumatized by Adverse Childhood Experiences (ACEs).

Program Guidelines Requirements

We will only consider programs that meet the following requirements. Programs that do not meet requirements will not be considered for a grant.

1. Directly serve youth who have been significantly traumatized by Adverse Childhood Experiences. At this time, the Weyerhaeuser Family Foundation limits the definition of ACEs to the following:
 - Emotional, physical or sexual abuse
 - Emotional or physical neglect
 - Mother treated violently
 - Substance abuse in the household
 - Mental illness in the household
 - Separation or divorce
 - Incarcerated household member
2. Be a new program for the organization, or a new therapeutic component to an existing program, currently in development or within its first year (from the date of application submission) of implementation.
3. Offer age-appropriate therapeutic interventions, activities or services that promote resilience, stability, and psycho-social health in traumatized youth.
4. Provide services that go beyond crisis intervention and the establishment of initial safety. Short-term shelter-based or crisis-oriented programs will not be funded.
5. Include a plan for evaluating program effectiveness, with metrics that demonstrate the impact of the program in helping participating youth overcome trauma (e.g., achieve resiliency, stability, and socio-emotional well-being).
6. Enhance the relationship between the youth and at least one significant adult, such as a parent, primary caregiver or other adult with whom the youth has a meaningful and ideally long-term relationship.
7. Use trauma informed practices and policies and demonstrate a commitment to ongoing trauma training for involved staff.

Program Priorities

The Foundation gives priority to programs that:

1. Actively solicit input from program beneficiaries in ways that guide the design, delivery, and refinement of the program.

2. Collaborate with other organizations to enhance the program curriculum, measure outcomes, or expand and share knowledge in order to better serve program beneficiaries.
3. Take a multidisciplinary and multidimensional approach, treating individuals holistically, and consider existing social and cultural contexts.
4. Educate significant adults (e.g., parent, foster parent, teacher, coach) in order to best serve program beneficiaries.
5. Serve youth segments that historically have less access to services, including youth of color, youth from rural communities, youth involved with state systems, refugees, LGBTQ youth, and those who have experienced sexual exploitation.

Eligibility

Organizations must be classified by the Internal Revenue Service as a 501(c)(3) tax-exempt organization. Only programs operating within the United States will be considered. Applications from an organization acting as a fiscal sponsor will be considered when a Fiscal Sponsorship Agreement has been signed by both parties and submitted with the application. Fiscal Sponsor's must be able to demonstrate substantial and direct fiscal and program oversight. The Foundation does not accept application from fiscal agents.

Grant Size

The average grant size for the Initiative is \$30,000.

Multi-Year Funding

The Foundation intends to support new programs for up to three years. While the Foundation will not commit funds for the second or third year without an annual review, it is the Foundation's intent to continue funding successful programs. Because programs will not be funded for more than three years, you are encouraged to plan for the long-term sustainability of the program.

Organizations requesting second- or third-year funding for programs approved the previous year must continue to submit an abbreviated Stage 1 Application by March 1. Organizations seeking second- or third-year funding and have submitted a Stage 1 Application, will automatically be requested to submit a Stage 2 Application. Organizations seeking third-year funding must also have submitted a grant report for the first year of funding by the required due date stated in the Grant Agreement to be considered for funding.

Restrictions

The Foundation will not consider proposals for:

- Emergency and/or short-term shelter-based programs.
- Ongoing programs or general operating support.
- Capital projects, including land acquisition or the construction of buildings.
- Grants or scholarships to individuals.
- Lobbying prohibited by the Internal Revenue Code.
- Conferences.
- Endowments.
- Start-up costs for new organizations.

Outcome-Based Assessment

The Foundation has a particular interest in measurable outcomes. Applicants are asked to clearly state program goals on the application and include a plan for an outcome-based assessment of the program activities. Applicants will be required to report on the program's success by providing metrics on the qualitative and quantitative outcomes at the end of each grant period.