Important Notice

The Weyerhaeuser Family Foundation has made significant changes to its International Initiative Guidelines. Guideline changes will be effective for new first-year applications submitted for the 2020 funding cycle, due on March 1. If you are applying for second- or third-year funding, please continue to use the International Initiative Guidelines for which your program was originally funded. Applications submitted requesting first-year funding for a new program using the outdated guidelines will not be accepted.

Program Goal

The goal of the Children’s Initiative is to support direct service programs that promote resilience, stability, and psycho-social health for youth ages 12 and above who have been traumatized by Adverse Childhood Experiences.

Program Guidelines Requirements

In order to be considered, programs must:

1. Directly serve youth who have been significantly traumatized by Adverse Childhood Experiences. Adverse Childhood Experiences include physical, sexual or emotional abuse, domestic violence, substance abuse or mental illness in the household, parental separation or divorce, incarceration of a household member, and physical or emotional neglect.
2. Offer age-appropriate therapeutic interventions, activities or services that promote resilience, stability, and psycho-social health in traumatized youth.
3. Provide services that go beyond crisis intervention and the establishment of initial safety. Short-term shelter-based or crisis-oriented programs will not be funded.
4. Include a plan for evaluating program effectiveness, with metrics that demonstrate the impact of the program on the participating youth.
5. Enhance the relationship between the youth and at least one significant adult, such as a parent, primary caregiver or other adult with whom the youth has a meaningful and ideally long-term relationship.
6. Be a new program for the organization, or a new therapeutic component to an existing program, currently in development or within its first year (from the date of application submission) of implementation.
7. Use trauma informed practices and policies and demonstrate a commitment to ongoing trauma training for involved staff.

Program Priorities

The Foundation gives priority to programs that:

1. Actively solicit input from program beneficiaries in ways that guide the design, delivery, and refinement of the program.
2. Collaborate with other organizations to enhance the program curriculum, measure outcomes, or expand and share knowledge in order to better serve program beneficiaries.
3. Take a multidisciplinary and multidimensional approach, treating individuals holistically, and consider existing social and cultural contexts.
4. Educate significant adults (e.g., parent, foster parent, teacher, coach) in order to best
serve program beneficiaries.
5. Serve youth segments that historically have less access to services, including youth of
color, youth from rural communities, youth involved with state systems, refugees, LGBTQ
youth, and those who have experienced sexual exploitation.

Eligibility

Organizations must be classified by the Internal Revenue Service as a 501(c)(3) tax-exempt
organization. Only programs operating within the United States will be considered. Applications
from an organization acting as a fiscal sponsor will be considered when a Fiscal Sponsorship
Agreement has been signed by both parties and submitted with the application. Fiscal Sponsor’s
must be able to demonstrate substantial and direct fiscal and program oversight. The Foundation
does not accept application from fiscal agents.

Grant Size

The average grant size for the Initiative is $30,000.

Multi-Year Funding

The Foundation intends to support new programs for up to three years. While the Foundation will
not commit funds for the second or third year without an annual review, it is the Foundation’s
intent to continue funding successful programs. Because programs will not be funded for more
than three years, you are encouraged to plan for the long-term sustainability of the program.

Organizations requesting second-or third-year funding for programs approved the previous year
must continue to submit an abbreviated Stage 1 Application by March 1. Organizations seeking
second- or third-year funding and have submitted a Stage 1 Application, will automatically by
requested to submit a Stage 2 Application. Organizations seeking third-year funding must also
have submitted a grant report for the first year of funding by the required due date stated in the
Grant Agreement to be considered for funding.

Restrictions

The Foundation will not consider proposals for:

- Emergency and/or short-term shelter-based programs.
- Ongoing programs or general operating support.
- Capital projects, including land acquisition or the construction of buildings.
- Grants or scholarships to individuals.
- Lobbying prohibited by the Internal Revenue Code.
- Conferences.
- Endowments.
- Start-up costs for new organizations.

Outcome-Based Assessment

The Foundation has a particular interest in measurable outcomes. Applicants are asked to
clearly state program goals on the application and include a plan for an outcome-based
assessment of the program activities. Applicants will be required to report on the program’s
success by providing metrics on the qualitative and quantitative outcomes at the end of each
grant period.